





**AUGUST 1 - DECEMBER 5** 

## One and Done: Savings on Snow Mold Control

Traction™ and 26/36® Fungicides combine for a proven and powerful answer to season-long snow mold control. One application of this snow mold solution on greens, tees and fairways delivers confidence. Traction (FRAC 29 and FRAC 3) and 26/36 (FRAC 1 and 2) fungicides together provide four MOAs for optimum performance and resistance management.



#### How to Save

Receive Nufarm's Snow Mold program distributor credit rebate by purchasing Traction and 26/36 products at the minimum required quantities on a single invoice and during the period August 1 to December 5, 2025.

Exceptional Offer Program Cost \$274/A* Rebate Savings \$30.00/A*	Snow Mold Solution	Unit	Quantity (minimum units single invoice)	Rebate Reward \$/Unit	Rate (1,000 sq ft)	Acres Treated
	Traction	2.5 gal	2 (1 case)	\$75	1.3 fl oz	11.3
	26/36	2.5 gal	6 (3 cases)	\$30	4 fl oz	11

This Snow Mold Program qualifies as an EZ SOLUTION within Nufarm Edge Rewards.

## **Program Details**

- Single invoice eligible orders placed between August 1 and December 5, 2025.
- Enroll in the Nufarm Edge Rewards program from September 1 to December 5, 2025, to be eligible. If you have participated before, there's no need to sign up again.
- Rebates will be paid as an account credit to the selling distributor.
- Rebate will be issued as a distributor credit after May 31, 2026, together with Nufarm Edge Rewards EOP rebates.
- The program applies to qualified end-user professionals. Offer only valid on purchases from authorized Nufarm distributors. Not valid for distributors, dealers, or any other re-sale entity.
- Rebates will be issued based on sales reported to Nufarm by authorized distributors within program dates.
- Nufarm reserves the right to cancel or modify this program at any time.





<sup>\*</sup>Cost and savings compared to normal national price, savings per acre can vary.



# ONE LATE-SEASON APPLICATION PROVIDES ECONOMICAL SNOW MOLD CONTROL WITH IMPROVED TURF QUALITY AND COLOR

#### GRAY SNOW MOLD

Typhula spp.

Gray snow mold is often first noticed when snow melts in the spring. It's usually found in turf areas with the greatest snow accumulation, along driveways or over the brink of hills. You'll notice white crusted areas of grass in which blades are dead, bleached and matted together. The bleached areas range from several inches to several feet across. A key indicator is the presence of hard pinhead-sized fungal bodies called sclerotia. Light to dark brown in coloring, sclerotia are embedded in the leaves and crown of infected grass plants. Gray snow mold typically only damages the blades of grass.



#### PINK SNOW MOLD

Microdochium nivale also called Fusarium patch

Fungal spores are web-like, and pile up on the leaves of infected grasses, producing a white to pink to salmon color on circular patches of matted grass. On taller-mown turf, disease patches may not be circular. Pink snow mold does not produce sclerotia. Under severe conditions, the fungus can kill the crowns and roots of grass as well as the blades. Unlike gray snow mold, snow cover is not necessary for pink snow mold infection.







Nontreated Control

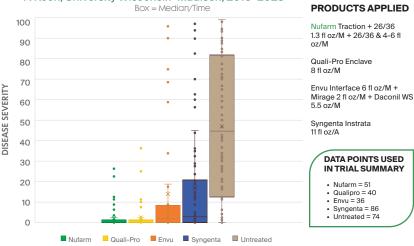
Traction™ + 26/36°

#### 2017-2018 SNOW MOLD CONTROL EVALUATION

- Marquette Golf Club Marquette, MI
- Kurt Hockemeyer and Paul Koch, Ph.D.
  Department of Plant Pathology University of Wisconsin-Madison
- Creeping bentgrass and annual bluegrass fairway, snow present mid November through late April
- Applied at 40 p.s.i using CO2-pressurized boom sprayer, 1.5 gal of water/1000 sq ft equivalent
- Controls averaged 99% disease pressure (75% Gray Snow Mold and 25% Pink Snow Mold)

### **Historical Snow Mold Trial Summary**

P. Koch, University Wisconsin-Madison, 2010-2023



Historical data from University Wisconsin-Madison including Pink and Gray Snow Mold events.

2-6 trial locations per year over the 13 year window.



For specific application rates, directions, mixing instructions and precautions, read the product label. Please visit www.nufarm.com/usturf to download a full label.

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