## GROW MORE, SAVE MORE PROGRAM



# HOW IT WORKS



Buy at least \$25,000 in qualifying product during the 2024 Grow More, Save More Program period. (January 1 – December 15, 2024) BASF will track and calculate your total qualified product purchases — no rebate forms necessary!

BASF will deliver a rebate check based on the qualifying purchase level achieved.

### Earn 5% Rebate during the Fall Bonus Buy as part of the Grow More, Save More Program October 1 - December 6, 2024

BASF is making fall the best time to buy by offering a special **Fall Bonus Buy** as part of the **2024 Grow More Save More** program. Nursery growers will get even more valuable savings with fall purchases of **FreeHand® 1.75G** herbicide and **FreeHand CA 1.75G** herbicide.<sup>1</sup>

#### **Buy in the Fall**

- Get immediate point-of-purchase discounts for these products in the **2024 Fall Grower Event**.<sup>2</sup>
- Enjoy deferred purchase payment terms until June 10, 2025.
- Purchases of **FreeHand 1.75G** herbicide and **FreeHand CA 1.75G** herbicide made between October 1 – December 6, 2024 qualify for standard **Grow More, Save More** rebates plus an additional 5% during the **Fall Bonus Buy.**

#### **Featured Products**

#### FreeHand 1.75G herbicide and FreeHand CA 1.75G

herbicide are granular preemergent herbicides with unsurpassed control of the toughest summer weeds.

<sup>1</sup> The 2024 Fall Bonus Buy incentive rebate will deliver to participating Qualified End Users on or before March 31, 2025

 $^{\rm 2}$  For complete program details, visit  ${\color{black} batterplants.basf.us/GrowerEvent}$ 

#### **Fall Bonus Buy Rebates**

Qualifying Products	Article #	Package Size	Earned Incentive Rebate
FreeHand 1.75G herbicide	59011296	1 x 50-lb bag	5%
FreeHand CA 1.75G herbicide	59013674	1 x 50-lb bag	5%

Eligibility in the **Fall Bonus Buy** program begins after a grower purchases at least \$25,000 of Qualifying Products in the **Grow More Save More** program January 1 through December 15, 2024.

For more information and complete program details including program terms, conditions, limitations and restrictions, visit: **betterplants.basf.us/GrowMore**.

#### Always read and follow label directions.

BASF reserves the right to cancel or modify this program at any time. FreeHand is a registered trademark of BASF. All products may not be registered for sale or use in all states. Please check with your state or local Extension Services. ©2024 BASF Corporation. All rights reserved. PSS 24-30-810